

June 15, 2010

Dear MCLA Members:

On behalf of the MCLA Bred Ewe Sale Committee, we would like to invite you to consign and participate in the 2010 MCLA Bred Ewe Sale. The event will be an on-line sale managed by Roger Hunker, who operates Breeders World Online Sales. The sale will be held October 25 and 26 in an online format. We are working to understand interest and quantity that may be consigned.

The sale is an opportunity for members to promote their genetics and participate in innovative marketing offered through Breeders World. The online format exposes breeders to a wider potential audience across the nation and has led to follow up sales of additional breeding stock and club lamb for other breeders who have utilized this marketing tool. General terms and conditions can be found at <http://www.breedersworldonlinesales.com> for your review.

Your consignment and participation in this event is welcomed and greatly appreciated. If you have any questions, feel free to contact a committee member listed below.

Sincerely,

*The MCLA Bred Ewe Sale Committee*

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